

Privacy Policy

Last updated: January 19, 2026

BlueBird Power B.V. ("the Company", "we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data when you use our services, including the BlueBird Power mobile application ("the Service"). It also outlines your rights and how the law protects you.

By accessing or using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

1. Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for you to access our Service or parts of it.
 - **Affiliate** means an entity that controls, is controlled by, or is under common control with us.
 - **Application** refers to the BlueBird Power app, available via the Apple App Store and Google Play.
 - **Company** refers to BlueBird Power B.V., Zekeringstraat 36G, 1014 BS Amsterdam, Netherlands.
 - **Country** refers to the Netherlands.
 - **Device** means any device that can access the Service, such as a smartphone, tablet, or computer.
 - **Personal Data** means any information relating to an identified or identifiable individual.
 - **Service Provider** means any third party that processes Personal Data on behalf of the Company (acting as a data processor under GDPR).
 - **Usage Data** refers to data collected automatically when using the Service.
 - **Legal Basis** means the lawful grounds under Article 6 of the GDPR on which Personal Data is processed.
 - **You** means the individual or legal entity using the Service.
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2. Data We Collect

Personal Data

When you use our Service, we may collect personally identifiable information, including:

- First and last name
- Email address
- Address, province, ZIP code, and city
- Account-related information
- Any information you voluntarily provide through forms, integrations, or communication with us
- Correspondence with our support team

Usage Data

We collect data automatically when you use the Service, including:

- IP address
- Pages visited and time spent
- Date and time of access
- Device type and unique device identifiers
- Operating system and browser type
- Mobile network information (where applicable)
- Log files and diagnostic data

Cookies and Tracking Technologies

We may use cookies or similar technologies to improve functionality, analyze usage, and enhance user experience. You can manage cookie preferences through your device or browser settings where applicable.

3. How We Use Your Data

We use your Personal Data for the following purposes:

- To provide, operate, and maintain the Service
- To manage your Account and provide access to Service features
- To perform contractual obligations, such as enabling integrations with your EV, employer for reimbursement purposes, or energy provider
- To communicate with you regarding service-related updates, support responses, or important notifications
- To respond to your requests and inquiries



- To analyze usage trends and improve the performance, security, and usability of the Service
- With your consent, to integrate with third-party APIs or platforms

Legal Basis for Processing

We process your Personal Data under one or more of the following legal bases:

- **Performance of a contract** (to provide the Service you requested)
 - **Your consent** (for optional features or integrations)
 - **Compliance with legal obligations**
 - **Legitimate interests**, such as improving our Service, ensuring security, and preventing fraud
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4. Sharing Your Personal Data

We only share your Personal Data in the following circumstances:

- **With Service Providers** who assist us in operating, maintaining, or improving the Service under contractual confidentiality and data protection obligations
 - **With Affiliates**, where necessary to support the Service, subject to the same privacy safeguards
 - **With your consent**, for integrations or features you explicitly enable
 - **For business transfers**, such as a merger, acquisition, or sale of assets (you will be notified in advance where required)
 - **To comply with legal obligations**, respond to lawful requests from authorities, or protect the rights, safety, and security of users or the Company
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5. Data Retention

We retain your Personal Data only for as long as necessary to:

- Fulfill the purposes described in this Privacy Policy
- Comply with legal and regulatory requirements
- Resolve disputes and enforce agreements
- Maintain security and improve the Service

Retention periods vary depending on the type of data, its purpose, and legal obligations. Usage Data is generally retained for a shorter period unless required for security, analytics, or legal compliance.

6. International Data Transfers

Your Personal Data is primarily processed and stored within the European Union. Where data is transferred outside the EU, we ensure appropriate safeguards are in place, such as Standard Contractual Clauses or equivalent legal mechanisms, to protect your data in accordance with applicable data protection laws.

7. Your Rights

Under the GDPR, you have the right to:

- Access your Personal Data
- Correct or update inaccurate or incomplete data
- Request deletion of your Personal Data
- Restrict or object to certain processing activities
- Request data portability
- Withdraw your consent at any time (where processing is based on consent)
- Lodge a complaint with a supervisory data protection authority

You can manage certain information directly through the app or contact us at:

 info@bluebirdpower.com

8. Data Deletion

You may request deletion of your Personal Data at any time. We may retain limited information where required by law or where we have a legitimate interest, such as preventing fraud, resolving disputes, or complying with regulatory obligations.

9. Security of Your Personal Data

We implement appropriate technical and organizational measures to protect your Personal Data. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

10. Children's Privacy

Our Service is not intended for children under the age of 18. We do not knowingly collect Personal Data from children. If you believe that a child has provided us with Personal Data, please contact us so we can take appropriate action.

11. Third-Party Links

Our Service may include links to third-party websites or services.

We are not responsible for the content, privacy policies, or practices of those third parties and encourage you to review their privacy policies before providing any information.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will:

- Post the updated version on this page
- Notify users via email or in-app notifications where appropriate
- Update the “Last updated” date at the top of this policy

We encourage you to review this Privacy Policy periodically.

13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your Personal Data, please contact us:

 info@bluebirdpower.com
